

Subject: CONFIRMED Meeting re Shared Parking Issue for SMB theaters--
Monday 11 April 1pm TV Center
From: Lisa Schechter <lisa@mediadistrict.org>
Date: 04/06/2016 01:41 PM
To: Gathers Strategies <dgathers@gathersstrategies.com>, Daniel Halden
<daniel.halden@lacity.org>
CC: Oscar Arslanian <oscar@discoverhollywood.com>

Dear Dwayne and Dan:

I am good for Monday April 11th at 1pm at TV Center. I will place the date on my calendar.
See you then...

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
(323)860-0025 Direct
(323)860-0026 Fax

MediaDistrict.org

From: Dwayne Gathers <dgathers@gathersstrategies.com>
Date: Tuesday, April 5, 2016 at 10:14 PM
To: Dan Halden <daniel.halden@lacity.org>
Cc: Oscar Arslanian <oscar@discoverhollywood.com>, Lisa Schechter
<lisa@mediadistrict.org>
Subject: Re: Meeting re Shared Parking Issue for SMB theaters-- Monday 11 April

I can do 1 - 2 pm and then have to head to Century City.

Dwayne

Sent from my iPhone

On Apr 5, 2016, at 10:10 PM, Daniel Halden <daniel.halden@lacity.org> wrote:

Can we do Mon 4/11 at 1pm? I'm pretty packed the rest of the day.

Dan Halden
Hollywood Field Deputy

Councilmember Mitch O'Farrell
City of Los Angeles, 13th District
daniel.halden@lacity.org
(213) 207-3015
www.cd13.com

Sent from my iPhone

On Apr 5, 2016, at 6:27 PM, Dwayne Gathers <dgathers@gathersstrategies.com> wrote:

If you all wish to meet here you are welcome to do so. While I have no phone system that works, I do have seating and some bottles of water I can offer.

If that works for you, please let me know your preferred time. I'm flexible on the 11th.

I'm at 6311 Romaine Street, Suite 7231.

Regards,

Dwayne

From: Dan Halden [mailto:daniel.halden@lacity.org]
Sent: Thursday, March 31, 2016 9:10 AM
To: Gathers Strategies
Cc: Oscar Arslanian
Subject: Re: Hollywood Econ Dev Thank You!

That's fine. Let's consider 4/11 as "Step A." Lisa is available to attend.



Dan Halden
Hollywood Field Deputy
Office of Councilmember Mitch O'Farrell
1722 Sunset Boulevard, Los Angeles, CA 90026
(213) 207-3015 | www.cd13.com

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On Wed, Mar 30, 2016 at 12:04 PM, Gathers Strategies <dgathers@gathersstrategies.com> wrote:

I think step A is a meeting between ourselves to formulate the challenge, who's affected, come up with proposed solutions, determine who needs to be involved and who does this issue impact and come up with the "ask" that we wish to put forth to TV Center.

Step B would be to meet with Ana Ramirez to present info and the ask and determine what the best process might be. While TV Center is owned by folks in Chicago, parking structure is managed by a third party operator. Either way, we will need and want owner buy-in.

Step C will be following up with the garage operator -- based on a go ahead from the owners -- to navigate the legal/ regulatory/contractual matters.

Sorry for delays -- and still between downtown and Hollywood and unpacking and taking my car in for a look before I head to the desert tomorrow

DG

Sent from my iPhone

On Mar 30, 2016, at 11:51 AM, Dan Halden <daniel.halden@lacity.org> wrote:

I think that's good. Dwayne?



Dan Halden

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

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On Wed, Mar 30, 2016 at 11:51 AM, Oscar Arslanian

<oscar@discoverhollywood.com> wrote:

I can put the meeting together with Ana Ramirez who is the VP, Property Manager at Television City.

Let me know.

Oscar

From: Gathers Strategies [mailto:dgathers@gathersstrategies.com]

Sent: Wednesday, March 30, 2016 10:53 AM

To: Oscar Arslanian <oscar@discoverhollywood.com>

Cc: Dan Halden <daniel.halden@lacity.org>

Subject: Re: Hollywood Econ Dev Thank You!

I think the 3 of us plus the BID should be present -- 4 total

Sent from my iPhone

On Mar 30, 2016, at 10:48 AM, Oscar Arslanian
<oscar@discoverhollywood.com> wrote:

How many people will attend this meeting? I don't have a large meeting space but could handle 3 plus myself in my office if the chairs get delayed.

Oscar Arslanian
Publisher
Discover Hollywood Magazine
6671 Sunset Blvd., Suite 1502
Hollywood, CA 90028
P [\(323\)465-0533](tel:(323)465-0533) Ext. 303
F [\(323\)465-9240](tel:(323)465-9240)
oscar@discoverhollywood.com
<http://www.discoverhollywood.com/>

From: Gathers Strategies

[mailto:dgathers@gathersstrategies.com]

Sent: Wednesday, March 30, 2016 6:33 AM

To: Dan Halden <daniel.halden@lacity.org>

Cc: Oscar Arslanian <oscar@discoverhollywood.com>

Subject: Re: Hollywood Econ Dev Thank You!

If chairs arrive in time I will host

<image001.jpg>

Sent from my iPhone

On Mar 29, 2016, at 12:27 PM, Dan Halden
<daniel.halden@lacity.org> wrote:

I'll check with the BID... I would prefer to meet in Hollywood. Does this work for the TV Center?

 <https://s3.>

Dan Halden
Hollywood Field Deputy
Office of Councilmember Mitch O'Farrell
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On Fri, Mar 25, 2016 at 10:10 AM, Gathers Strategies <dgathers@gathersstrategies.com> wrote:

Where do you all wish to meet?

Sent from my iPhone

On Mar 25, 2016, at 10:08 AM, Oscar Arslanian <oscar@discoverhollywood.com> wrote:

Monday at 11:00 works for me.

Oscar Arslanian
Publisher
Discover Hollywood Magazine
6671 Sunset Blvd., Suite 1502
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F [\(323\)465-9240](tel:(323)465-9240)
oscar@discoverhollywood.com
<http://www.discoverhollywood.com/>

From: Dan Halden
[<mailto:daniel.halden@lacity.org>]
Sent: Thursday, March 24, 2016
6:29 PM
To: Dwayne Gathers
<dgathers@gathersstrategies.com>
Cc: Oscar Arslanian

<oscar@discoverhollywood.com>

Subject: Re: Hollywood Econ
Dev Thank You!

1pm on Monday 4/11

or

anytime before 3pm on Friday 4/15

Let me know what works for you.

 <https://s3.>

Dan Halden
Hollywood Field Deputy
Office of Councilmember Mitch
O'Farrell
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On Wed, Mar 23, 2016 at 1:07 PM,
Dwayne Gathers
<dgathers@gathersstrategies.com>
wrote:

Dan: The week of the 11th
sounds fine to me. Please
suggest a few options.

Thanks

Dwayne

From: Dan Halden
[mailto:daniel.halden@lacity.org]
Sent: Tuesday, March 22, 2016
2:16 PM

To: Dwayne Gathers

Cc: Oscar Arslanian

Subject: Re: Hollywood Econ Dev
Thank You!

Dwayne,

Good luck settling in! Why don't we plan to meet the week of April 11th. Let's include Lisa from the Hollywood Media District BID; she and I have been discussing this issue as well.

Thanks!

 <https://s3.>

Dan Halden

Hollywood Field Deputy
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On Tue, Mar 15, 2016 at 1:52 PM,
Dwayne Gathers
<dgathers@gathersstrategies.com>
wrote:

Thanks Dan.

After I settle into my new
space at Television Center
at the end of this month, I'd
like to revisit the subject of
developing a shared parking

solution for the SM Blvd theaters and engaging a conversation with the owners of Television Center. That's a project that we can move forward on and would be of value to that group of theaters.

Let me know how early April might be for you to meet.

AND – once I settle into my new place, I can actually host meetings at my office which will be closer to everyone in Hollywood—and there's plenty of parking across the street!

Regards,

Dwayne

From: Dan Halden
[mailto:daniel.halden@lacity.org]
Sent: Tuesday, March 15, 2016
1:28 PM
To: Dwayne Gathers; Oscar Arslanian
Subject: Re: Hollywood Econ Dev
Thank You!

Dwayne and Oscar:

Thank you for arranging the excellent discussion!

 <https://s3.>

Dan Halden

Hollywood Field Deputy
Office of Councilmember Mitch
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1722 Sunset Boulevard, Los
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On Tue, Mar 15, 2016 at 12:44 PM,
Dwayne Gathers

[<dgathers@gathersstrategies.com>](mailto:dgathers@gathersstrategies.com)

wrote:

Dear Hollywood Econ Dev
Team:

Thank you to Oscar for
arranging some great
participants at this
morning's discussion re the
economic importance of arts
and culture to the
Hollywood economy.
Clearly, there is interest –
and great passion – for this
subject. Over the course of
last year, committee
attendance ranged from 14
to 30 attendees (I believe
that was Open Space), with
an average attendance for
all meetings at 20. This
morning, we had **40** who
actually signed in and I
know there were a few
stragglers (like Joe Mariani
and Dan Halden, not to
name anyone) who did not
sign in.

THANK YOU all for an engaging conversation and we will look forward to sharing notes and a few follow up action items to review and move forward on.

And THANK YOU to Matt, Joe, Jack, Stephen and Nyla for their expert observations and overviews. Very well done, indeed!

And CONGRATS to the Jeff Loeb and the team at Nederlander and the Pantages for its 85 years in Hollywood!!!

Cheers,

Dwayne and Tim

Dwayne A. Gathers
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Skype: dwayne.gathers

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[@gathersstrat](https://twitter.com/gathersstrat)

